

Exceptional value for guests, exceptional advantage for the hotel

Challenges hotels face



Consumers demands
evolving quickly and
difficult to keep up



Limited scale,
budget, time
to reach travelers in
competitive industry



How Agoda Special Offers can help



Agoda's tech &
marketing help hotels
reach customers they
might not have been
able to on their own



Generate revenue –
higher value bookings +
more onsite spend



Unutilized property
facilities & services



Maximise utilization
of hotel's facilities
and services



Richer customer experience,
better reviews, repeat
customers, enhanced
reputation